

## Sponsorship Form

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*Please enter your information:*

Company -

Contact -

Address -

Phone # -

Email -

Website -

*Please choose your sponsorship level:*

Platinum | Gold | Silver | Bronze

**We will need a company logo, Ad Banner description, and the link address that you would like users to navigate to once they click your advertisement.**

Sponsor notes to Because of Cody...

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## About Because of Cody...

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Because of Cody... a not for profit organization was founded after Cody died from SIDS to educate as many people as we can about SIDS (sudden infant death syndrome) and Safe Sleep Steps for Babies...

Cody Thomas Arbour passed away due to SIDS on September 26th, 2008. Four months later we founded Because of Cody... Our goal is to provide informational brochures to medical facilities, pregnancy centers, and many other locations. Our continued web development, radio spots, TV interviews, feature stories, etc... provide us with the ability to reach a large number of people.

Your sponsorship will go toward materials required to ensure target locations have brochures and information for expecting parents, family members, and friends. Thank You for your support and ongoing care and compassion.....!

Please call 815-293-7437 or go to our website for additional sponsor information and sign-up options, call or email if before 9/15/2009



[www.becauseofcody.org](http://www.becauseofcody.org)



## Sponsor SIDS Awareness

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Helping to spread information on SIDS. Because of Cody... was founded in January, 2009. In the short period of time we have seen great strides in our ability to get information to key locations and in front of those it can benefit. Our public exposure is high, with many radio interviews, television, feature stories, parades, etc... we are lucky enough to see the many people that we help.

In the short time Cody was with us, he taught us that time is not as important as opportunity to love and care. Prior to the foundation a market analysis was done to determine potential contributors/supporters. We created a group on Facebook, which had 1500 members after 8 days. The momentum has continued as has our dedication to SIDS Awareness.

## Because of Cody Board Members

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Kari Jemar	Mark Kohl	
Jeffrey Arbour	Judy Jo Arbour	
Dawn Knapper	Kelly Smith	



## Because of Cody...

### Sponsorship Levels

#### Platinum Sponsorship—\$1000 | \$1500\*

- All web-pages will include Ad Banner
- Ad shown with “Exclusive Sponsor” line above the Ad Banner. Rotated every 15—30 seconds
- Ability to integrate your Website with the Because of Cody site...(e.g. date feeds, audio/video streaming content, educational videos, etc...)
- Welcome sign with sponsor logo at Walk for SIDS
- Hole sponsorship -2010 BOC Golf outing
- Platinum sponsors will be mentioned on radio spots, Facebook messages, website, TV, training events, and various media for communicating with the public
- 20 complimentary SIDS Awareness wrist bands
- Ability to pay cost for manufacturing of brochures custom to your organization

\* \$1500 contribution will include your organization noted as the a key supporter on all materials we produce \*\*\*

#### Gold Sponsorship—\$750

- All web-pages will include Ad Banner
- Ad shown with “Exclusive Sponsor” line above the Ad Banner. Rotated every 20—40 seconds
- Recognition on printed materials at Walk for SIDS
- Hole sponsorship -2010 BOC Golf outing
- Recognition at our many visits to train others
- Ability to pay cost for manufacturing of brochures custom to your organization
- 10 complimentary SIDS Awareness wrist bands

[www.becauseofcody.org](http://www.becauseofcody.org)



## Because of Cody...

### Sponsorship Levels cont..

#### Silver Sponsorship—\$500

- The Events pages (automated, high traffic pages...). Rotated every 30—60 seconds
- Recognition on printed All web-pages will include Ad Banner except for materials at Walk for SIDS, 2010 BOC Golf Outing
- Hole sponsorship -2010 BOC Golf outing
- Recognition at our many visits to train others
- Ability to pay cost for manufacturing of brochures custom to your organization

#### Bronze Sponsorship—\$250

- A sponsor page for each event and/or for Bronze sponsors will be on the site and available to all users. There will be a logo and link to your website with this sponsorship
- Ability to pay cost for manufacturing of brochures custom to your organization
- \$50.00 discount on the BOC 2010 Golf outing
- Option Ad Banner purchase rotated every 1—3 minutes for an additional \$100.00. Development of the banner is covered as part of this cost.

### Because of Cody Contact Information

**P.O. Box 24, Bourbonnais, IL 60914**

**Phone: 815-293-SIDS (7437)**

**E-mail: [info@becauseofcody.org](mailto:info@becauseofcody.org)**

[www.becauseofcody.org](http://www.becauseofcody.org)